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## **Outside Magazine Names Wilderness Travel Best Outfitter in the World for 2015**

BERKELEY, CALIF. -- While adventure travel company [Wilderness Travel](#) holds many feathers in its cap, it's landed the crown jewel in 2015 with Outside Magazine's selection as Best Outfitter in the World.

As part of the magazine's [2015 Best of Travel Awards](#) featured in the April issue currently on stands, editors selected Wilderness Travel, noting the 37-year-old company's "pioneering adventures ... with an eye toward supporting locals and minimizing environmental impact."

Outside Magazine mentioned some of Wilderness Travel's new trips for 2015, including [In the Realm of the Desert Lion](#) tracking the elusive desert lion in Namibia and [Expedition to Sudan](#) to see otherworldly pyramids. Other new trips on the company's roster include [Iran: The Land of Cyrus the Great](#), the 23-day [In the Footsteps of Heinrich Harrer](#) trek through the Himalayas, [Bergamo to Innsbruck](#) new hike that crosses the borders of four Alpine countries, [Rivers of West Africa](#) small ship cruise and [Snorkeling Expedition to Wakatobi](#) with a marine biologist and evening presentations on marine biology.

In 2014, the publication selected Wilderness Travel's [Across the Grand St. Bernard Pass](#) hiking adventure through the Alps as its Best Family Trip. Other recent accolades Wilderness Travel has received include 2014 Travel + Leisure Top 5 World's Best Tour Operators, 2013 Tour of a Lifetime by National Geographic Traveler for [In the Wake of the Bounty](#) and in 2012 for [Namibia Expedition](#), among others.

A selection of other Outside Magazine's 40 Best of Travel Awards for 2015 included Best Island, Best Dive, Best International Adventure Hub, Best Small Cruise and more.

### **About Wilderness Travel**

Wilderness Travel, founded in 1978 and still run by Bill Abbott, a consummate traveler, offers some 200 trips every year to more than 75 destinations around the world. The company is known for its one-of-a-kind detailed itineraries that take travelers deep into an area's culture. There are four ways to travel with Wilderness Travel: [Small Group Adventures](#); [Private Journeys](#); [WT Expeditions: Rare Journeys and Exploratories](#); and [Small Ship Cruises](#), for which the company doubled its offerings in 2014. Constantly on the look-out for new adventures and ways to improve existing journeys, the company focuses on quality, design and the uniqueness of its trips. Almost 70% of individuals who travel with Wilderness Travel are repeat guests or direct referrals from past travelers. For more information, visit [www.wildernesstravel.com](http://www.wildernesstravel.com) or call 800-368-2794.

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