Outside Magazine Names Wilderness Travel Best Outfitter in the World for 2015

BERKELEY, CALIF. -- While adventure travel company Wilderness Travel holds many feathers in its cap, it’s landed the crown jewel in 2015 with Outside Magazine’s selection as Best Outfitter in the World.

As part of the magazine’s 2015 Best of Travel Awards featured in the April issue currently on stands, editors selected Wilderness Travel, noting the 37-year-old company’s “pioneering adventures … with an eye toward supporting locals and minimizing environmental impact.”

Outside Magazine mentioned some of Wilderness Travel’s new trips for 2015, including In the Realm of the Desert Lion tracking the elusive desert lion in Namibia and Expedition to Sudan to see otherworldly pyramids. Other new trips on the company’s roster include Iran: The Land of Cyrus the Great, the 23-day In the Footsteps of Heinrich Harrer trek through the Himalayas, Bergamo to Innsbruck new hike that crosses the borders of four Alpine countries, Rivers of West Africa small ship cruise and Snorkeling Expedition to Wakatobi with a marine biologist and evening presentations on marine biology.

In 2014, the publication selected Wilderness Travel’s Across the Grand St. Bernard Pass hiking adventure through the Alps as its Best Family Trip. Other recent accolades Wilderness Travel has received include 2014 Travel + Leisure Top 5 World’s Best Tour Operators, 2013 Tour of a Lifetime by National Geographic Traveler for In the Wake of the Bounty and in 2012 for Namibia Expedition, among others.

A selection of other Outside Magazine’s 40 Best of Travel Awards for 2015 included Best Island, Best Dive, Best International Adventure Hub, Best Small Cruise and more.

About Wilderness Travel
Wilderness Travel, founded in 1978 and still run by Bill Abbott, a consummate traveler, offers some 200 trips every year to more than 75 destinations around the world. The company is known for its one-of-a-kind detailed itineraries that take travelers deep into an area’s culture. There are four ways to travel with Wilderness Travel: Small Group Adventures; Private Journeys; WT Expeditions: Rare Journeys and Exploratories; and Small Ship Cruises, for which the company doubled its offerings in 2014. Constantly on the look-out for new adventures and ways to improve existing journeys, the company focuses on quality, design and the uniqueness of its trips. Almost 70% of individuals who travel with Wilderness Travel are repeat guests or direct referrals from past travelers. For more information, visit www.wildernesstravel.com or call 800-368-2794.